



YourStyleBook can offer you, as a stylist, the chance to **widen your audience** by embracing the advances of online technology.

We are looking for stylists who live and breathe fashion and love to push out advice through online outlets such as Facebook, Instagram, Twitter, Pinterest and individual blogs and vlogs.



YSB can give you the platform to earn attractive commissions and to learn from others in the fashion community, whilst showcasing your own talent as a stylist and learning to **stand out from the crowd**.

In terms of benefits, **the more you give, the more you get**. Starting out as a Stylist you'll have the opportunity to create five looks which will go live on the website and will be available to buy for shoppers.

Then, based on your clients' purchases, you will **receive a minimum of 50% of the commission** given by the brand on the items sold. It's a hugely incentivised programme and the benefits get larger the higher up the scale you get.

The best performing stylists will be recruited to become **Premier Stylists**, receiving training, alongside further brand and PR funding, with exclusive tools and leads for premium services such as wardrobe consultations and personal shopping.

What we expect from you:

- ★ Create a **minimum of five outfits** - remember, the more outfits you create, the more earning potential you have
- ★ Bring onboard a minimum of five approved stylists - **There's £100 incentive** every time you achieve this so don't just stop at five!
- ★ Engage with **your own social platform** to push outfit creations out and attract shoppers to YSB

What you can expect from us:

- ★ Tips and advice on how to enhance your YSB earning potential - the quicker you move up the stylist ladder, the more commission you will earn
- ★ Exposure via our monthly newsletter - high flying stylists will be chosen as a featured stylist in our newsletter along with their top trending items
- ★ Ongoing recruitment of brands and shoppers - ensuring you have access to the latest items and audience to sell them to



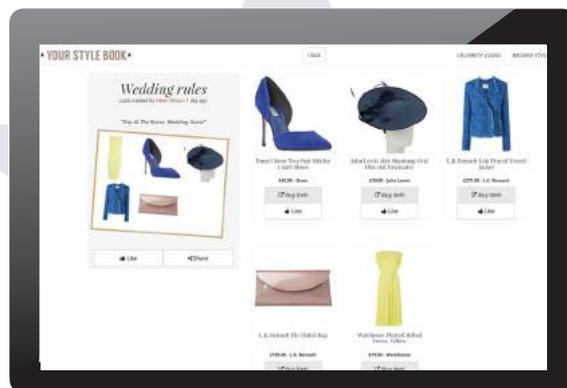
Your Style Book - Stylist Programme

★ Stylist: ★

- Create a minimum of five looks on the site that you can recommend to a minimum of 10 of your clients
- Promote this look further via social media platforms
- If your clients purchase from your looks online, you receive 50% of the commission given by the brand on the items sold

The only way is up

Moving up to **Master Stylist** is dependant on how many actual sales are generated from your looks, what percentage of likes each of their looks has generated, the amount of site recommendations you provide and how many new stylists you can bring on board. We'll also provide clients with an online survey and if they offer good, positive feedback this will help to bump you up another level.



★ Master stylist: ★

- Create a minimum of eight looks on the site that you can recommend to a minimum of 20 of your clients
- Promote this look further via social media platforms
- If your clients purchase from your looks online, you receive 65% of the commission given by the brand on the items sold
- Provide on-going stylist training to new stylists you have brought on board
- Receive Your Style Book premium rating

Higher and Higher

- Moving up to the **Premier Stylist** will be based on the same aspects as the **Stylist** level, so the more sales, good feedback and interest you generate, the more likely you will be to move up to this level.

★ Premier stylist: ★

- Create a minimum of 10 looks on the site that you can recommend to a minimum of 30 of your clients
- Promote this look further via social media platforms
- If your clients purchase from your looks online, you receive 80% of the commission given by the brand on the items sold
- Provide on-going stylist training to new stylists you have brought on board
- Receive **Your Style Book** premium rating
- Benefit from subscription commission
- Potential investment in your own brand of clothing which would be promoted on the site

★ Brands ★

We are continuously signing up established brands such as Gant, ASOS and All Saints to the ever growing choice of clothing available for you to choose from.



...and many more ★

If you are interested in joining, drop us an email on cleo@yourstylebook.com